



WATCHTOWER

BIBLE AND TRACT SOCIETY OF NEW YORK, INC.

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January 30, 1995

TO ALL BODIES OF ELDERS IN THE UNITED STATES

Dear Brothers:

As announced in the January 1995 *Our Kingdom Ministry*, a special public talk will be given in all congregations on April 23, 1995. The title will be "False Religion's End Is Near." In conjunction with this talk, *Kingdom News* No. 34 will be released and a special campaign will focus on its wide distribution through May 14. It may be used after that time provided supplies are available. Various details relative to the campaign will be published in the April 1995 *Our Kingdom Ministry*. At this time, however, we would like to outline the following information.

Each congregation will receive a consignment of *Kingdom News* to distribute; there is no need to order these from the Society. When they are received, service overseers should ensure that literature cartons marked "kn34" are stored and left unopened until the time for release. The *Kingdom News* should be released on Sunday, April 23—not before. Before the meeting begins on that day, the service overseer should arrange for the literature servant and an assistant to quickly prepare stacks of 50 copies each. These brothers should be at the Kingdom Hall in advance to care for this responsibility. At that time, the elder selected to deliver the special talk may obtain one copy to display when announcing its release. After the *Watchtower* Study and concluding song and prayer, the *Kingdom News* will be available for distribution to the brothers and to the public. Pioneers and publishers may obtain a supply for use in the field ministry. Everyone should be encouraged to become familiar with this special message. Interested ones who are not yet publishers may take five copies to distribute among family members and friends. The *Kingdom News* will be provided, just as magazines and literature, under the simplified literature distribution arrangement.

Who will take part in this special activity? Every publisher will want to have a zealous share. There may be Bible students who have been associating with us and who may soon qualify to serve as unbaptized publishers. Similarly, there may be exemplary young people who have accompanied their parents in the ministry for some time. This special campaign would doubtless be an opportune time for them to share in the public ministry as unbaptized publishers, provided they qualify. An effort can also be made to encourage any dedicated individuals who have become inactive, yet who may attend congregation meetings, circuit assemblies, special assembly days, or district convention programs, to begin publishing once again.

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If your congregation holds its regular Public Meeting on a day other than Sunday, the *Kingdom News* may be released at the Service Meeting on the week starting April 24. However, the publishers and pioneers should begin distributing it on Monday, April 24, whether it has been officially released in the congregation or not.

If your congregation will be attending a circuit assembly or a special assembly day program on the weekend of April 22 and 23, what then? Those congregations having a special assembly day program on Saturday, April 22, will arrange for the special public talk and *Watchtower* Study on Sunday, April 23, even though a *Watchtower* summary will have been considered the previous day. This is an exception to the normal arrangement.

For those congregations having a circuit assembly or a special assembly day program on Sunday, April 23, either the district overseer or the visiting speaker will release the *Kingdom News* at the close of the concluding talk that day. The service overseer should arrange for the publishers and pioneers to get a supply of *Kingdom News* at meetings for service the first few days of activity following April 23. Then, at the Service Meeting, they can get the balance or whatever they feel they can use of the allotment for each congregation publisher and pioneer. The special public talk, "False Religion's End Is Near," will be delivered the following week.

For those congregations having a circuit assembly or a special assembly day on April 23 and having the circuit overseer's visit the following week, namely, April 25 through April 30, the special talk will be postponed until May 7, 1995. Nevertheless, *Kingdom News* No. 34 will be released April 23 and its distribution will begin thereafter.

It is suggested that there be a meeting of the body of elders early in April to read this letter together and to discuss details of the special campaign. (Please see the April 1995 *Our Kingdom Ministry* insert, page 3, paragraph 5.) Encourage all congregation publishers and as many newly qualified unbaptized publishers as possible to have a share in this work. Congregation Book Study conductors will especially want to take the lead and help all in their group to participate fully.

The presiding overseer should give page 3 of this letter to the elder assigned to deliver the special public talk so that this announcement can be read to the congregation at the conclusion.

We are pleased to share this information with you, and we pray Jehovah's rich blessing upon this special campaign.

Your brothers,

Watchtower B. & F. Society
OF NEW YORK, INC.