



WATCH TOWER

BIBLE AND TRACT SOCIETY OF BRITAIN

THE RIDGEWAY LONDON NW7 1RN

TELEPHONE 020 8906 2211

February 17, 2010

TO ALL CONGREGATIONS IN BRITAIN

Re: Discontinuing production of *The Watchtower* and *Awake!* on compact disc in MP3 format

Dear Brothers:

The Watchtower and *Awake!* magazines in both MP3 and AAC audio formats are available for download in 20 languages from the jw.org website. This provision allows publishers to obtain the very latest copies of the magazines in audio format as soon as they are released to the public. Now that many are taking advantage of this provision by downloading the magazines in audio format, it has been decided that distribution of *The Watchtower* and *Awake!* on compact disc in MP3 format will be discontinued. The last compact discs in MP3 format that will be sent to the congregations will be the issues of June 2010. They should arrive in the congregations sometime in the month of April 2010.

While *The Watchtower* and *Awake!* in regular compact-disc format will still be available, the cost to produce these is significantly higher than the cost for providing a downloadable file in MP3 or AAC format on the jw.org website. Therefore, please do not simply convert your requests for the magazines in MP3 format into requests for regular CD format. **At this time, we would also like to request all that are receiving the magazines on regular CD format to review their needs.** If any are no longer required, please cancel these requests promptly. We encourage all to make full use of the website for downloading *The Watchtower* and *Awake!* in audio formats, since this conserves dedicated funds.

We are notifying congregations of this adjustment in advance so that publishers can begin making alternative arrangements to obtain the magazines in MP3 format. Publishers can personally download the magazines in MP3 or AAC format from the jw.org website, or perhaps the congregation could make arrangements to have these audio files downloaded, transferred to physical medium, and then distributed for personal use to those without Internet access. This would be particularly important and helpful for older ones in the congregation who rely on these audio publications in electronic format.

Please be assured of our warm Christian love and greetings.

Your brothers,

Watch Tower B. & J. Society
OF BRITAIN

PS to the service overseer:

Please follow up in reviewing the requests for the magazines on regular compact disc format with the magazine servant, in line with paragraph 2 of this letter.