

Christian Congregation of Jehovah's Witnesses



The Ridgeway, London, NW7 1RN Telephone: 020 8906 2211

April 1, 2013

TO ALL BODIES OF ELDERS

Re: *Kingdom News* No. 38

Dear Brothers:

We are pleased to inform you that in November 2013 a month-long special campaign will focus on a wide distribution of *Kingdom News* No. 38. The October 2013 *Our Kingdom Ministry* will feature an article that will provide more details about the campaign. Elders are encouraged to review the following information in an effort to plan for this campaign.

Requesting *Kingdom News* No. 38: Each congregation will automatically be **consigned** a quantity of 30 copies per publisher (this includes pioneers) in the language of the congregation. This quantity will appear on the jw.org website as “pending.”

- **Immediately**, the Congregation Service Committee should determine if the consigned quantity meets the need of the congregation, considering the number of pioneers, auxiliary pioneers and territory to cover, keeping in mind that *Kingdom News* No. 38 will be distributed both in the house-to-house ministry and in public places. You can add to, or reduce, the quantity for your congregation (see postscript for explanation). All changes should be made **by May 19, 2013**.
- This tract will be a permanent stock item. Therefore, a modest amount for use after the campaign should be included in the request of **language-coordinating** congregations only.
- **For other language(s) commonly used in your territory use item number 7135 for requesting *Kingdom News* No. 38.** While the sign-language edition of *Kingdom News* No. 38 will be available on jw.org as a video, no physical discs will be produced by the branch office. Rather, publishers in sign-language congregations and groups will be encouraged to download the video from jw.org and show it to interested ones on a personal handheld device as is generally done in the sign-language ministry. Thereafter, the printed tract in the spoken language can be left with the householder. Sign-language congregations and groups should attach a self-adhesive label on the front of the tract stating: “To view this message in [name of sign language], please go to www.jw.org.”

Receipt of *Kingdom News* No. 38: Quantities for all congregations in the Kingdom Hall Literature Group will be combined and sent to the ship-to congregation marked “**kn38**.” The service overseer of the ship-to congregation should ensure the following steps are taken upon receipt:

- Open the packages and confirm the correct items were shipped.
- Immediately distribute *Kingdom News* No. 38 to each congregation in the literature group.

Re: *Kingdom News* No. 38
April 1, 2013
Page 2

Distribution to publishers: At the beginning of the Service Meeting part regarding *Kingdom News* No. 38, one copy should be distributed to each person in attendance. One week before the start of the campaign, each congregation should set out a supply of *Kingdom News* No. 38 on the literature or magazine counter. Publishers and pioneers should be encouraged to take only the amount that they need for one week in their personal ministry. During the campaign, the congregation should be reminded to take only a week's supply. It is hoped that this will help with an even distribution of *Kingdom News* No. 38 in the congregations.

Territory coverage: It is better to give the householder a copy of *Kingdom News* No. 38 personally. However, publishers will be allowed to leave a copy where no one is at home if the elders deem this to be practical. Please advise all in the congregation that they should exercise discretion in this regard. A handbill should not be put through the letterbox if there is a sign indicating that this is against the householder's wishes, though it might be appropriate to offer the handbill to the person. Also, where no one is at home it would be wise only to leave handbills when they can be out of sight.

You may feel that it will not be possible for your congregation to cover all of its assigned territory in the time allowed. The elders may therefore decide to give priority to working the most productive territory. A nearby congregation may also offer to assist you with territory coverage. The objective is to do as much as possible within the designated time period. If your congregation works all of its territory or places its entire supply of *Kingdom News* No. 38 before the campaign is completed, you may use the regular literature offer for the month.

The Congregation Service Committee should meet and review these instructions. We are pleased to share this advance information with you, and we pray Jehovah's rich blessing upon this special campaign.

Your brothers,
*Christian Congregation
of Jehovah's Witnesses*

cc: Travelling overseers

PS: We will include the *Kingdom News* No. 38 on the "Featured Items" page on jw.org. From this page you can add to the consigned quantity. Any quantity you enter will be added to the pending consigned quantity. To reduce the quantity consigned, please go to "Request History", tick the box "Show Only Open Items" and Search. Then click on the Request Number for the *Kingdom News* No. 38, which will take you to the page where you can cancel (reduce) a pending quantity.