

Christian Congregation of Jehovah's Witnesses



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April 1, 2013

TO ALL BODIES OF ELDERS

Re: *Kingdom News* No. 38

Dear Brothers:

We are pleased to inform you that in December 2013 a month-long special campaign will focus on a wide distribution of *Kingdom News* No. 38. The October 2013 *Our Kingdom Ministry* will feature an article that will provide more details about the campaign. Elders are encouraged to review the following information in an effort to plan for this campaign.

Please note the following:

- **Each congregation** will automatically be consigned a quantity of 40 copies per publisher and 120 per pioneer. This quantity will appear on the jw.org Web site as “pending.” For congregations that are not on jw.org it will appear as “pending” on their packing list with the next shipment. Because this tract will be a permanent stock item, the Congregation Service Committee should determine if additional copies will be needed apart from what has already been consigned to your congregation and place an order if necessary. This can be done either through jw.org or with the S-14 form.
- **While the sign-language** edition of *Kingdom News* No. 38 will be available on jw.org as a video, no physical discs will be produced by the branch office. Rather, publishers in sign-language congregations and groups will be encouraged to download the video from jw.org and show it to interested ones on a personal handheld device as is generally done in the sign-language ministry. Thereafter, the printed tract in the spoken language can be left with the householder. Sign-language congregations and groups should attach a self-adhesive label on the front of the tract stating: “To view this message in American Sign Language, please go to www.jw.org/asl”

Check-in of *Kingdom News* No. 38: Quantities for all congregations in the Kingdom Hall Literature Group will be combined and sent to the ship-to congregation in cartons marked “**kn38**.” The carton label(s) will indicate the quantity designated for each congregation. The service overseer of the ship-to congregation should ensure the following steps are taken upon receipt:

- Open the cartons and confirm the correct items were shipped.
- Immediately distribute *Kingdom News* No. 38 to each congregation in the literature group.

Distribution to publishers: At the beginning of the Service Meeting part regarding *Kingdom News* No. 38, one copy should be distributed to each person in attendance. One week before the start of the campaign, each congregation should set out a supply of *Kingdom News* No. 38 on the literature or magazine counter. Publishers and pioneers should be encouraged to take only the amount that they need for one week in their personal ministry. During the campaign, the congregation should be reminded to take only a week’s supply. It is hoped that this will help with an even distribution of *Kingdom News* No. 38 in the congregations.

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Territory coverage: It is better to give the householder a copy of *Kingdom News* No. 38 personally. However, publishers will be allowed to leave a copy where no one is at home if the elders deem this to be practical. You may feel that it will not be possible for your congregation to cover all of its assigned territory in the time allowed. The elders may therefore decide to give priority to working the most productive territory. A nearby congregation may also offer to assist you with territory coverage. The objective is to do as much as possible within the designated time period. If your congregation works all of its territory or places its entire supply of *Kingdom News* No. 38 before the campaign is completed, you may use the regular literature offer for the month.

The Congregation Service Committee should meet and review these instructions. We are pleased to share this advance information with you, and we pray Jehovah's rich blessing upon this special campaign.

Your brothers,

*Christian Congregation
of Jehovah's Witnesses*

cc: Traveling overseers