

Christian Congregation of Jehovah's Witnesses



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November 7, 2013

TO ALL CONGREGATIONS

Re: Reporting tract placements

Dear Brothers:

Effective immediately, publishers should begin reporting the number of **tracts** placed in the ministry each month. When filling out your personal *Field Service Report* (S-4), the number of tracts placed should be added to the number of brochures placed. That one total should be written in the “Booklets/Brochures” column on the report. In the future, this form will be revised to reflect this adjustment. Please keep in mind that your report of tract placements should include copies of *Kingdom News* No. 38, annual Memorial invitations, district convention handbills, and other tracts.

We are also pleased to announce that a **four-minute video** entitled “Why Study the Bible?” will be released on jw.org in many languages on November 18, 2013. It is designed to motivate interested persons to accept our offer of a free Bible study. The new video will be accessible to the public by clicking the “Request a Bible Study” link at the bottom of the home page on jw.org. The video will also be available to many who read *Kingdom News* No. 38. How so? If the video is advertised on the site in the language of the tract, a person who scans the QR (quick response) code will immediately be taken to the Web page containing the video. Otherwise, he will be taken to the home page of jw.org. Therefore, we encourage you to point out the QR code on the back of the tract and encourage the person to scan it with his mobile device.

It is our hope that these adjustments will motivate all of us to reach more people with the good news by making effective use of our tracts and the jw.org Web site!—Eccl. 11:6.

Your brothers,

*Christian Congregation
of Jehovah's Witnesses*

cc: Traveling overseers

PS to coordinator of the body of elders:

Please have this letter read to the congregation at the first Service Meeting after its receipt. Thereafter, it should be posted on the information board.

PS to sign-language congregations and groups:

When reading the above letter to the congregation, please make it clear that the direction in paragraph 1 applies to *printed* tracts only. Additionally, please note that the direction in the letter dated October 16, 2013, to all sign-language congregations and groups regarding the reporting of placements of sign-language videos still applies.